



Digital Marketing Overview

We are the UK's leading family specialist PR Agency, with a NEW Digital Marketing Division. This means that we are now offering a fully rounded, cross-platform digital marketing service to take your brand to the next level, alongside our core expertise.

For 17 years, we have championed clients through our hugely successful marketing campaigns. However, customers' shopping habits are ever-changing and, accelerated by the recent pandemic, they are online more than ever before.

Our Digital Team use their years of experience and expert knowledge for instant impact. Let us reinvigorate your online marketing strategy to build revenue or lead generation and search engine marketing across multiple platforms.

Azaria now offers two sides to its approach...

Brand Building

PR & marketing designed to build a brand voice and values to engage with your end consumer.



Media Coverage & Awards



Celebrity & Influencer Marketing



Events & PR Stunts



Charity & Brand Collaborations



Social Media Content Creation

Sales Driving

Digital marketing focused on driving website/social channel hits and product sales. 24/7 client portal for live tracking.



Google Shopping & Search



Smart-tech Remarketing



SEO/PPC Campaigns



Social Media Advertisement



Tracking & Conversion

We know that both brand building and sale driving marketing on their own can achieve great things. But when both work together, hand-in-hand, it's dynamite!

If you want to gain an edge over your competitors, increase sales and grow your business, we can help you. Want to know how? Get in touch for a **free website audit** and to find out more.